

# COVID-19

Nonprofit Survey Summary Report  
March 20, 2020

Charity Respondents: **234**

Geography: **ND, NW MN Charities**

Duration: **March 16-18, 2020**

In response to the COVID-19 crisis, a charity-needs survey; new website, DMFHelpingHearts.org; critical charity-needs fund; and timely nonprofit resources have been launched. This survey report is designed to inform government officials, foundations, donors, and concerned citizens about the emerging needs of nonprofits in North Dakota and northwest Minnesota. This report is the first of many surveys planned that will help us all better adapt to the rapidly changing conditions during this crisis.



DMFHelpingHearts.org



## COVID-19 Nonprofit Survey | Key Takeaways

- Nearly half have or will cancel significant fundraising events
- **80% of charities don't have a plan to replace lost revenue**
- 12% anticipate reducing size of staff, with nearly 40% unsure
- **Half of the charities do not have an emergency pandemic plan in place**
- 40% of charities are not able to offer remote work options

## COVID-19 Nonprofit Survey | Key Concerns

- Operating expenses
- **Fundraiser cancellations**
- Services provided
- **Supply and demand**

## COVID-19 Nonprofit Survey | Vulnerable Populations

- Low-income families
- **Senior citizen facilities**
- Homeless population
- **Rural communities**
- Others

## COVID-19 Nonprofit Survey

What are the biggest challenges and concerns you have at this moment?	Number (out of 202)	
Money for program/staff/mission or Donations of goods (food, supplies)	53	26.24%
Postponing or Cancelling fundraising events/activities	36	17.82%
Safety and health for staff/clients	29	14.36%
Difficult or impossible to do our work/connect with clients	28	13.86%
Ambiguity and Uncertainty	22	10.89%
Employment concerns/layoffs	22	10.89%
How to operate (online, shut down, remote, limited hours, limited contact)	21	10.40%
Extra demand for our services	7	3.47%
None right now	5	2.48%
Stock Market/Investment income/Endowments	5	2.48%
Supporting businesses closed	4	1.98%
Social Distancing	3	1.49%
Closing	2	0.99%
Community panic	1	0.50%
Childcare	1	0.50%

### COVID-19 Nonprofit Survey

How can the community best support your organization's most pressing needs due to the COVID-19 crisis?	Number (out of 181)	
Help Fundraising/Financial Support/Resources	91	50.28%
We're Ok/Unsure	18	9.94%
Follow government/healthcare instructions	15	8.29%
Volunteers	9	4.97%
Prayer	9	4.97%
Disseminate information/advice	9	4.97%
Government help/relief/grants	9	4.97%
Help us problem solve	3	1.66%
Work together/check in with one another	3	1.66%
Help community need charities first (food, shelter, healthcare, mental health)	2	1.10%
Ask us what we need	1	0.55%
Childcare	1	0.55%
Provide protocol suggestions	1	0.55%

## COVID-19 Nonprofit Survey

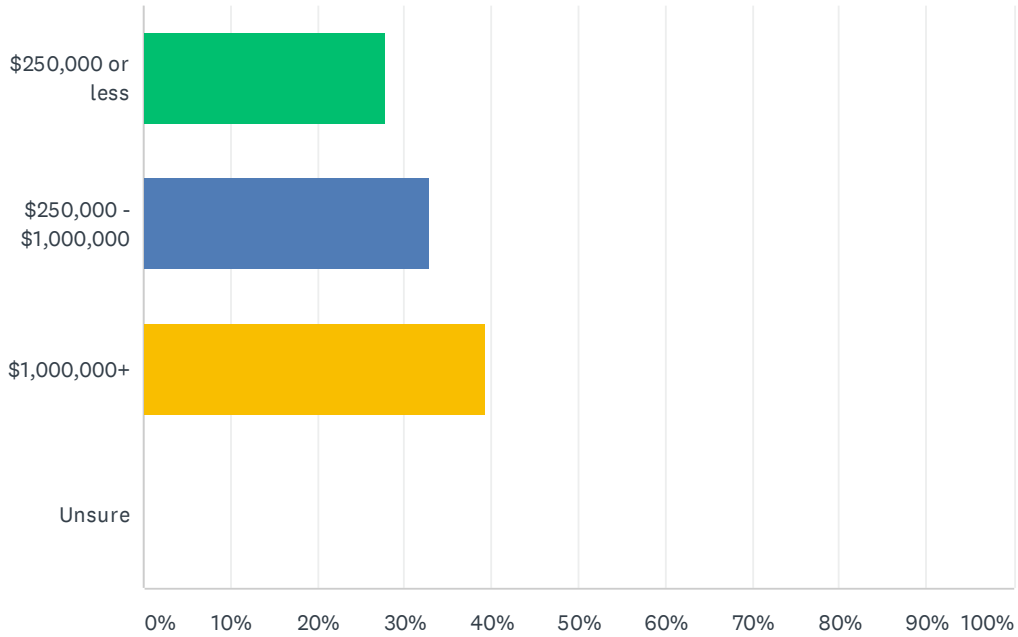
**From your perspective, which clients or population do you feel may be overlooked or need extra assistance during this crisis?**

**Number  
(out of 189)**

From your perspective, which clients or population do you feel may be overlooked or need extra assistance during this crisis?	Number (out of 189)	
Low income	32	16.93%
Elderly	30	15.87%
Children (dependent on food from school)	27	14.29%
Disabled people	17	8.99%
Pay check to pay check (regardless of class)	14	7.41%
Homeless	11	5.82%
Chronic health issues	9	4.76%
Those with mental health challenges	8	4.23%
Shut ins	6	3.17%
Rural communities	6	3.17%
Single parents	6	3.17%
Underemployed/layed off	6	3.17%
Service workers	5	2.65%
Abused/vulnerable kids or family members	5	2.65%
New Americans/Non-English Speakers	4	2.12%
Working parents	4	2.12%
Young families/new moms	4	2.12%
Veterans	3	1.59%
People on the reservations	3	1.59%
Fixed income	3	1.59%
Small Business Owners/Self-employed	2	1.06%
3rd world countries	1	0.53%
Middle class	1	0.53%
Blue collar workers	1	0.53%
College students	1	0.53%
Homeless animals	1	0.53%
People without local connections	1	0.53%
Tourists	1	0.53%

## Q1 What is your organization's current annual budget?

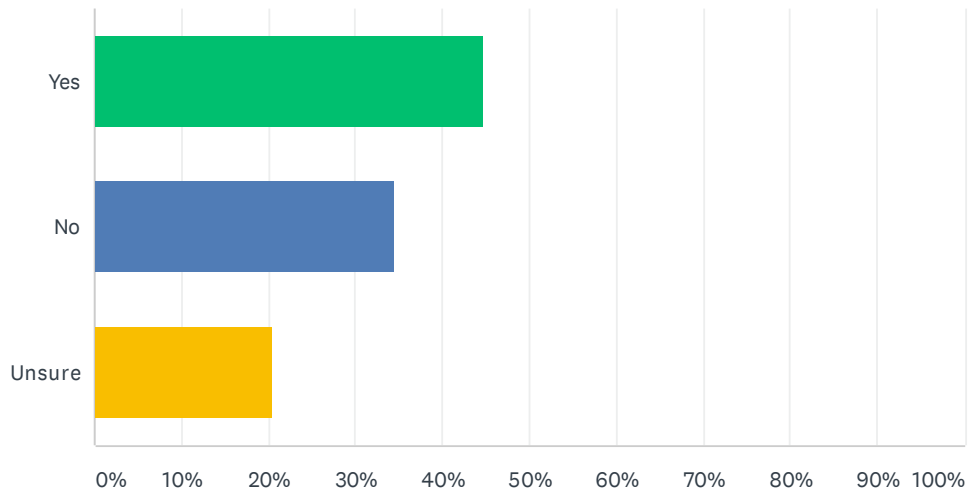
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ANSWER CHOICES	RESPONSES	
\$250,000 or less	27.78%	65
\$250,000 - \$1,000,000	32.91%	77
\$1,000,000+	39.32%	92
Unsure	0.00%	0
<b>TOTAL</b>		<b>234</b>

## Q2 Have you cancelled or do you anticipate cancelling a significant fundraising event due to the COVID-19 pandemic?

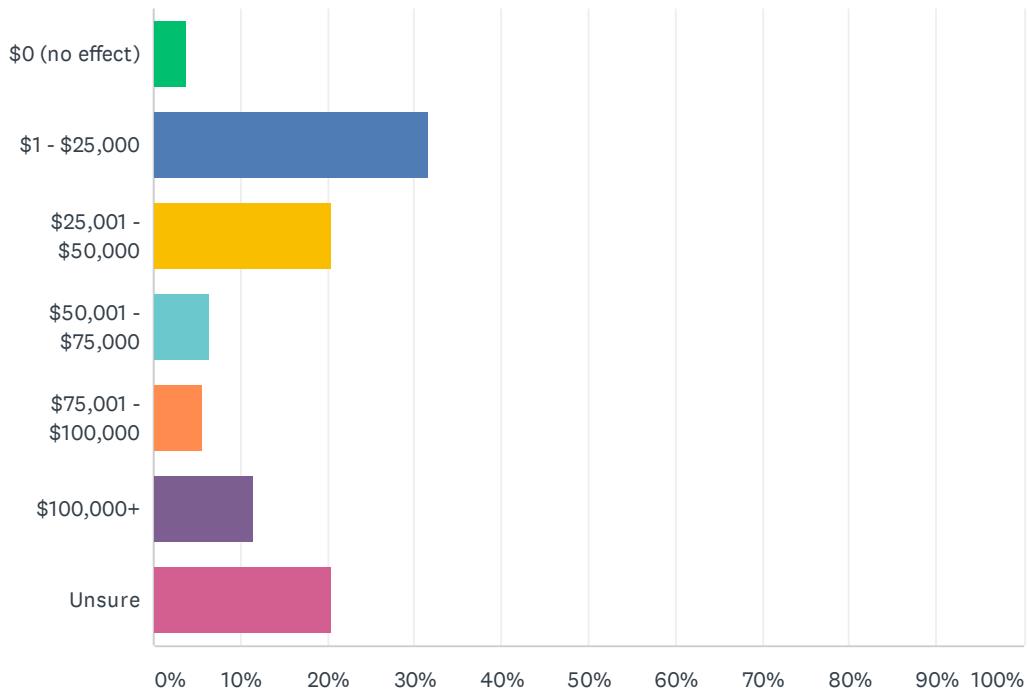
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ANSWER CHOICES	RESPONSES	
Yes	44.87%	105
No	34.62%	81
Unsure	20.51%	48
TOTAL		234

### Q3 How much do you estimate that your organization may lose in donations or earned revenue due to the pandemic at this point in time?

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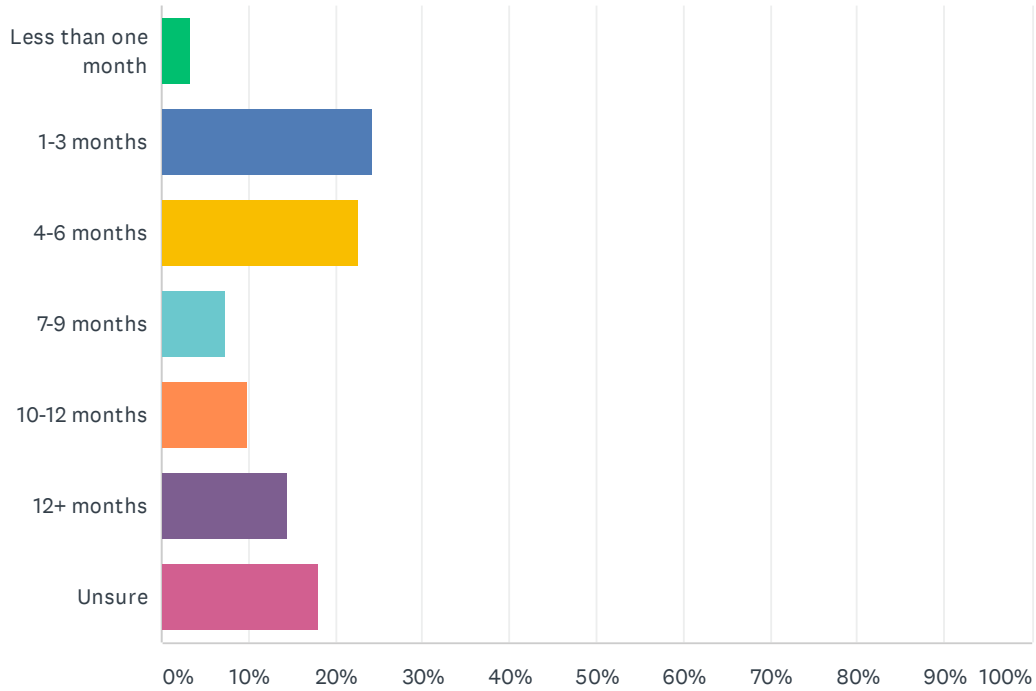


ANSWER CHOICES	RESPONSES	
\$0 (no effect)	3.85%	9
\$1 - \$25,000	31.62%	74
\$25,001 - \$50,000	20.51%	48
\$50,001 - \$75,000	6.41%	15
\$75,001 - \$100,000	5.56%	13
\$100,000+	11.54%	27
Unsure	20.51%	48
<b>TOTAL</b>		<b>234</b>



## Q4 Should the COVID-19 outbreak be prolonged, how long can your organization operate with the cash you have on hand?

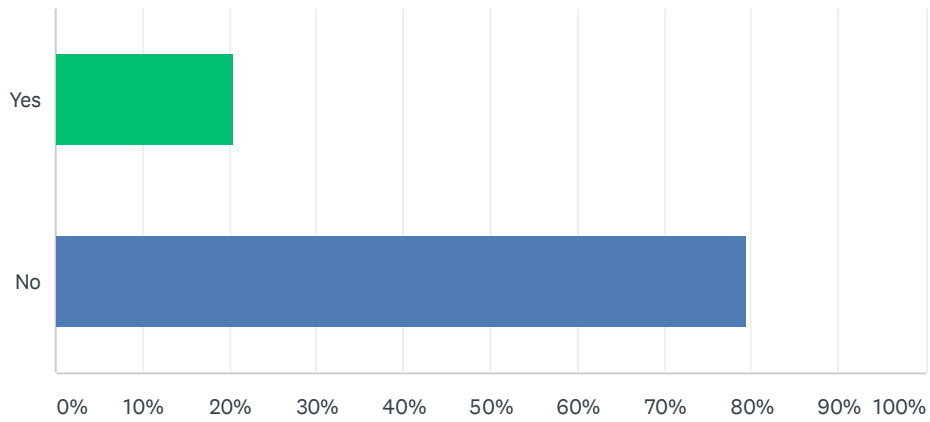
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ANSWER CHOICES	RESPONSES	
Less than one month	3.42%	8
1-3 months	24.36%	57
4-6 months	22.65%	53
7-9 months	7.26%	17
10-12 months	9.83%	23
12+ months	14.53%	34
Unsure	17.95%	42
<b>TOTAL</b>		<b>234</b>

## Q5 Do you have a plan to replace revenue lost as a result of the COVID-19 crisis?

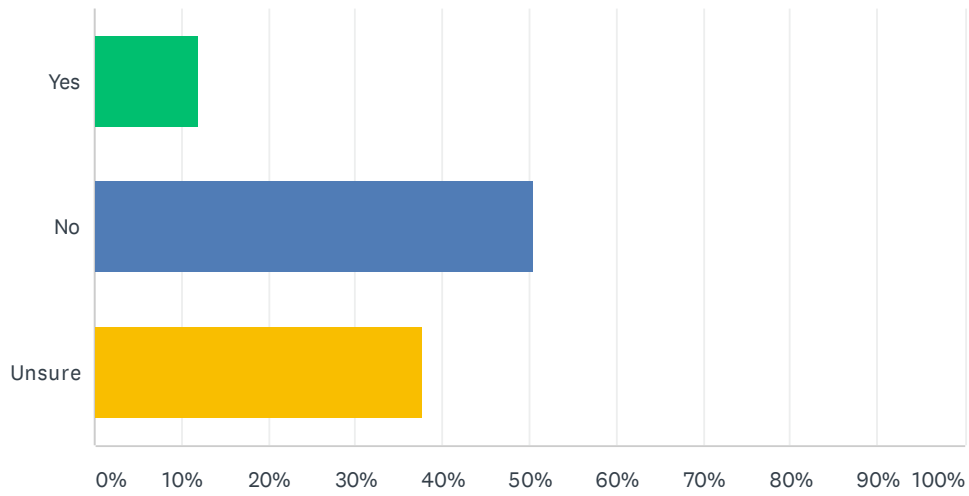
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ANSWER CHOICES	RESPONSES	
Yes	20.51%	48
No	79.49%	186
TOTAL		234

## Q6 Do you anticipate reducing the size of your staff due to the COVID-19 crisis?

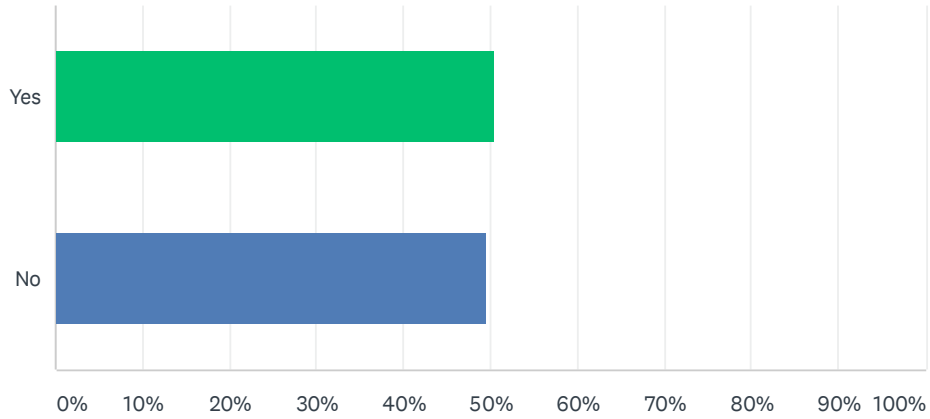
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ANSWER CHOICES		RESPONSES	
Yes		11.97%	28
No		50.43%	118
Unsure		37.61%	88
TOTAL			234

## Q7 Does your organization now have an emergency pandemic plan in place?

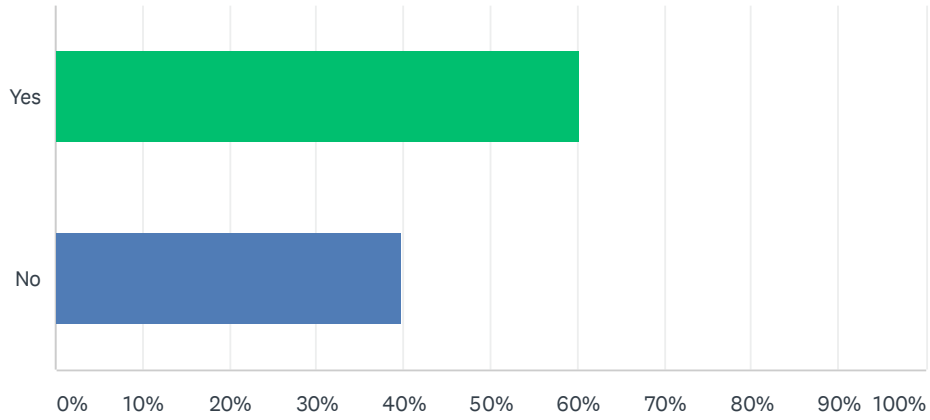
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ANSWER CHOICES	RESPONSES	
Yes	50.43%	118
No	49.57%	116
TOTAL		234

## Q8 Is working remotely an option for most of your staff?

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ANSWER CHOICES	RESPONSES	
Yes	60.26%	141
No	39.74%	93
TOTAL		234